

To the attention of

**Jason Wade**

**SiteTrustee**

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Every good therapist has his or her own therapist; and every good consultant has a consultant.

I have the pleasure of working with Jason Wade in structuring, building and then maintaining my website. Jason will never build a website just “because”, rather his work has a purpose, a goal and a specified business objective. He proves this model providing monthly reports of website performance and ongoing suggestions and activities to improve said performance.

With this approach, he has given purpose to my website; I will never think of having a website just to hold my URL, instead I know my website is an active and dynamic business tool. In addition, Jason’s feedback has been an opportunity to review and improve my value proposition and his continuous involvement in the site maintenance and performance keeps me accountable to my own business goals.

I thank Jason not just for the work he has done on my online presence but also for the time he dedicates to me as a client, to ensure my website works well and helps to grow my business.

**Rebecca G Brizi**

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